MiTrust joins the Association for Data Intermediation (AID) to strengthen the ecosystem for the responsible sharing of personal data

This press release is issued jointly by MiTrust and AID.

Paris, 16/02/2024 - MiTrust, the European trusted intermediary for personal data sharing, and AID are pleased to announce that MiTrust has joined the association, reinforcing their commitment to making data exchanges more fluid and secure.

AID works actively to promote best practice in data intermediation, facilitating data interoperability and portability on a European scale. To this end, the association is organized around 4 colleges of members, including that of data intermediation providers, in which MiTrust will be represented.

As part of the European strategy for the development of the digital economy, notably through the Data Governance Act, MiTrust enables European citizens to exercise their right to access and port their personal data online and in real time, in the fields of open banking, open finance, remote identity verification and, more generally, access to any protected personal data available online. MiTrust's customers include leading financial institutions such as Crédit Agricole Consumer Finance, Banque Stellantis and CNP Assurances, as well as SMEs such as Verlingue and ZEbet, and innovative start-ups.

"We are delighted to join AID in its commitment to data intermediation. Strengthening digital trust through the responsible sharing of authentic personal data is at the heart of MiTrust's mission. Through our membership, we hope to contribute, along with other key players, to the definition of strategy and public policy choices for activities relating to data intermediation and data spaces," says Xavier Drilhon, Executive Chairman and co-founder of MiTrust.

MiTrust, as a member of this association, will bring its concrete expertise to bear on the needs of the market acquired in different sectors of activity such as consumer credit, real estate or insurance, promoting the circulation of data while guaranteeing the protection of privacy.

"Having already enabled the responsible sharing of more than 4 million pieces of data in Europe, MiTrust's membership corresponds to our two key criteria: firstly, to participate in the trust, transparency and security of data transactions, and secondly, to exchange best practices that already exist in different sectors, in order to collectively define a strategy for intermediation and data space activities," emphasizes Sébastien Picardat, President of AID and CEO of Agdatahub.

About MiTrust

MiTrust, a trusted intermediary for personal and business data sharing, launched commercially in 2019. The solution enables users to share trusted data directly from regulated service providers (banks, telecom or energy operators, government services, etc.) with just a few clicks, in real time, and under their strict control. Its unique model and patented solutions require no account creation and store no data. The company is registered with the ACPR (an administrative authority within the Banque de France) as an Account Information Service Provider (PSIC) under identification code 17368 (CIB). The company implements fundamental principles of the RGPD (General Data Protection Regulation), such as the right of access (art. 15), the principle of minimization (art. 5.1.c) and the right to portability (art. 20) of its data. It positions itself as a trusted intermediary within the meaning of the Data Governance Act. Its solution is used in 3 countries (France, Germany and the Netherlands) and 5 industries (financial services, real estate, supplier compliance, online gaming and betting, human resources). Its major references include Banque Stellantis, Verlingue, Crédit Agricole, CNP Assurances, Zebet, etc.

About AID, Association for Data Intermediation

AID was created in November 2023 by Agdatahub, Apidae Tourisme, Dawex, Hub One DataTrust, Orange Business and Promotheus-X, with the support of Banque des Territoires. In particular, it aims to define the general policy and strategy for all cross-functional issues relating to intermediation and data space activities. To this end, its mission is to represent Data Intermediation Service Providers (DISPs), as well as the users of these data intermediation services, in dealings with public authorities in France and Europe. To find out more: https://data-intermediation.eu

Contacts

MiTrust
Martin Colomb 01 46 05 38 99

contact@m-itrust.com
More info on: https://mitrust.eu/

Follow us on:

AID
Sébastien Picardat

https://data-intermediation.eu/contact/
More info on: https:// data-intermediation.eu/

Follow us on: